

Decision-Making Framework

The Children and Families program uses the following criteria to assess a project’s alignment with the program’s strategies.

Alignment with Objective

ABSENT

Project activities and goals are unrelated to the defined objective.

EMERGENT

Project activities and goals may advance the defined objective, but connection is vague.

DEVELOPING

Project will make a clear but indirect contribution to advancing the defined objective.

STRONG

Project will make a clear and direct contribution to advancing the defined objective.

“DEVELOPING” OR “STRONG” REQUIRED

Program Design

ABSENT

The approach to the work is vague or unclear.

EMERGENT

Outlines an approach to the work that describes one of the following: the organizational capacity to carry out the proposed program, a feasible plan to implement the work, or a detailed plan to track the outcomes and impact on the relevant objective.

DEVELOPING

Outlines a clear approach to the work that describes two of the following: the organizational capacity to carry out the proposed program, a feasible plan to implement the work, or a detailed plan to track project outcomes and impact on the relevant objective.

STRONG

Outlines a clear approach to the work that describes the organizational capacity to carry out the proposed program, a feasible plan to implement the work, and a plan to track project outcomes and impact on the relevant objective.

“STRONG” REQUIRED

Partnerships and Collaboration

ABSENT

No identified partners or plans for collaboration.

EMERGENT

Partners are identified but there are no clear commitments.

DEVELOPING

Some existing partnerships, a clear plan to build new partnerships, and a description of each partner’s role to maximize impact.

STRONG

Sufficient existing partnerships or commitments from partner organizations and a description of each partner’s role to maximize impact.

“DEVELOPING” OR “STRONG” REQUIRED

Organizational Experience

ABSENT

No implementation experience and no track record of success.

EMERGENT

Limited implementation experience (less than two years) with advancing the specified objective and a minimal track record of success.

DEVELOPING

Some implementation experience (2–5 years) with advancing the specified objective and a track record of success in Philadelphia or other relevant cities or regions.

STRONG

Extensive implementation experience (5+ years) with advancing the specified objective and a track record of success in Philadelphia and/or Pennsylvania.

“EMERGENT,” “DEVELOPING” OR “STRONG” REQUIRED

Community Engagement

ABSENT

No evidence of familiarity with the intended beneficiaries of the proposed effort and no plan for future engagement.

EMERGENT

Minimal evidence of the applicants’ familiarity with intended beneficiaries of the proposed effort, but there is a commitment to develop a stakeholder engagement plan during implementation.

DEVELOPING

Evidence of the applicants’ familiarity with the intended beneficiaries of the proposed effort and there is a plan for ongoing stakeholder engagement during implementation.

STRONG

Key components of the project were informed by the intended beneficiaries of the proposed effort and there is a plan for ongoing engagement during implementation.

“DEVELOPING” OR “STRONG” REQUIRED