William Penn Foundation

Environment and Public Space

Decision-Making Framework

The Environment and Public Space program uses the following criteria to assess a project's alignment with the program's strategies.

Alignment with Objective

ABSENT

Conveys no meaningful connection to any EPS objectives.

EMERGENT

Would make a marginal and/or uncertain contribution to advancing an EPS objective.

DEVELOPING

Would make a clear contribution to advancing an EPS objective.

STRONG

Would make a clear and major contribution to advancing an EPS objective.

"DEVELOPING" OR "STRONG" REQUIRED

Beneficiaries

ABSENT

Does not identify expected beneficiaries of the project.

EMERGENT

Project beneficiaries are identified, but do not include prioritized communities.

DEVELOPING

Project beneficiaries are identified, include prioritized communities, and will significantly benefit from the project.

STRONG

Project beneficiaries are identified, include prioritized communities, and will receive significant and major benefits from the project.

"DEVELOPING" OR "STRONG" REQUIRED

Meaningful Community Engagement

ABSENT

No meaningful engagement of community in preparation of proposal or implementation of the project.

EMERGENT

Limited engagement of community in preparation of proposal or implementation of the project.

DEVELOPING

Meaningful engagement of community in preparation of proposal *or* implementation of the project.

STRONG

Robust and sustained engagement of community in preparation of proposal *and* implementation of the project.

"DEVELOPING" OR "STRONG" REQUIRED

Partnership and Collaboration

ABSENT

Does not address partnerships that will be necessary for success.

EMERGENT

Identifies relevant partners but does not describe the role that partners will play in the project.

DEVELOPING

Identifies relevant partners and fully describes collaboration with those partners.

STRONG

Identifies relevant partners, fully describes the role that partners will play in the project, and provides evidence of partners' commitment to fulfilling the roles described such as through an included letter of support.

"DEVELOPING" OR "STRONG" REQUIRED

Organizational Capacity

ABSENT

Insufficient evidence of leadership, resources, staffing, partnerships, and/or experience necessary to achieve project goals.

EMERGENT

Evidence of leadership, resources, staffing and/ or partnerships, but insufficient evidence of ability to successfully implement work of the type being proposed.

DEVELOPING

Evidence of leadership, resources, staffing and partnerships, and some experience with successful implementation of the type of work being proposed.

STRONG

Evidence of all necessary leadership, resources, staffing and partnerships in place to achieve project goal. Applicant and/or partners also have extensive experience with successful implementation of the type of work being proposed.

"DEVELOPING" OR "STRONG" REQUIRED

Project Design and Feasibility

ABSENT

Does not provide a clear, specific, or realistic approach to the work. Project outcomes and success are not clear and well-defined.

EMERGENT

Provides a clear approach to the work, but some aspects of the approach are vague or seem unrealistic. Project outcomes are defined, but are of uncertain achievability, based on the details provided.

DEVELOPING

Provides a clear approach to the work and successful outcomes are defined and achievable. Some aspects of the project design may require further clarification to assess feasibility.

STRONG

Provides a clear approach to the work that describes the organizational capacity to carry out the proposed project, a feasible plan to implement the work, and a plan to track project outcomes and the impact on an EPS objective.

"DEVELOPING" OR "STRONG" REQUIRED